

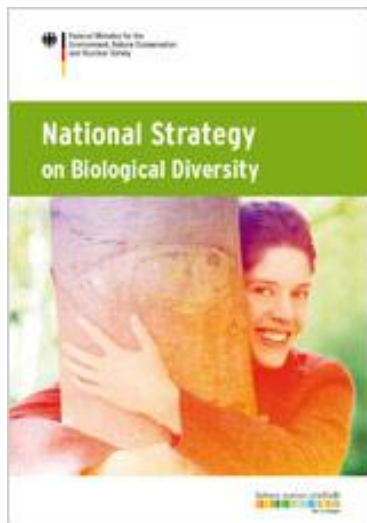


'Biodiversity in Good Company' Initiative and Beyond

Engaging Business and Other Stakeholders

Sally Maria Ollech

3rd Meeting of the CBD Global Partnership on Business and Biodiversity
Montréal, 2/3 October



National Strategy on Biological Diversity

2007



Launch Business and Biodiversity Initiative



CBD-COP 9 in Bonn

2008

Mainstreaming:

from involving frontrunners to engaging business federations and NGOs in a joint dialogue and action platform



Launch platform for business associations and NGOs

2013

Annual National Forums on Biological Diversity + Business Dialogue Forums





Company platform



WERNER & MERTZ GMBH · MAINZ



Supporters as of 1st Oct 2013

| Ministries and Federal Agency for Nature Conservation | Umbrella and sectorial business federations | Business networks | NGOs/Nature Conservation Associations |
|---|---|-------------------|---------------------------------------|
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 Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

 **BDI**
The Voice of German Industry

 **BIODIVERSITY IN GOOD COMPANY**
BUSINESS AND BIODIVERSITY INITIATIVE

 **NABU**

 Federal Ministry of Economics and Technology

 **DIHK**

 **econsense**
Forum for Sustainable Development of German Business

 **WWF**

 **BN**
Federal Agency for Nature Conservation

 **HDE**
Handelsverband Deutschland

 **VfU**

 Global Nature Fund

 **bdew**

 **VDA** | Verband der Automobilindustrie



The new platform aims to ...

- Implement the **German National Strategy** by creating a long-term sustainable structure as a new interface
- **Complement existing activities**, such as the 'Biodiversity in Good Company' Initiative, by taking a broader approach
- Focus on systematically involving **business federations** and using synergies
- Hold dialogue and take action on the basis of **voluntary commitment**



The platform aims to achieve its goals through ...

- **Using expertise and experience** of existing organizations
- **Intensified communication** between the different stakeholders
- **More and better information** concerning the topic of Business & Biodiversity
- Encouraging stakeholders to take the **initiative for voluntary activities**
- Publishing of **best practices** in different fields of actions

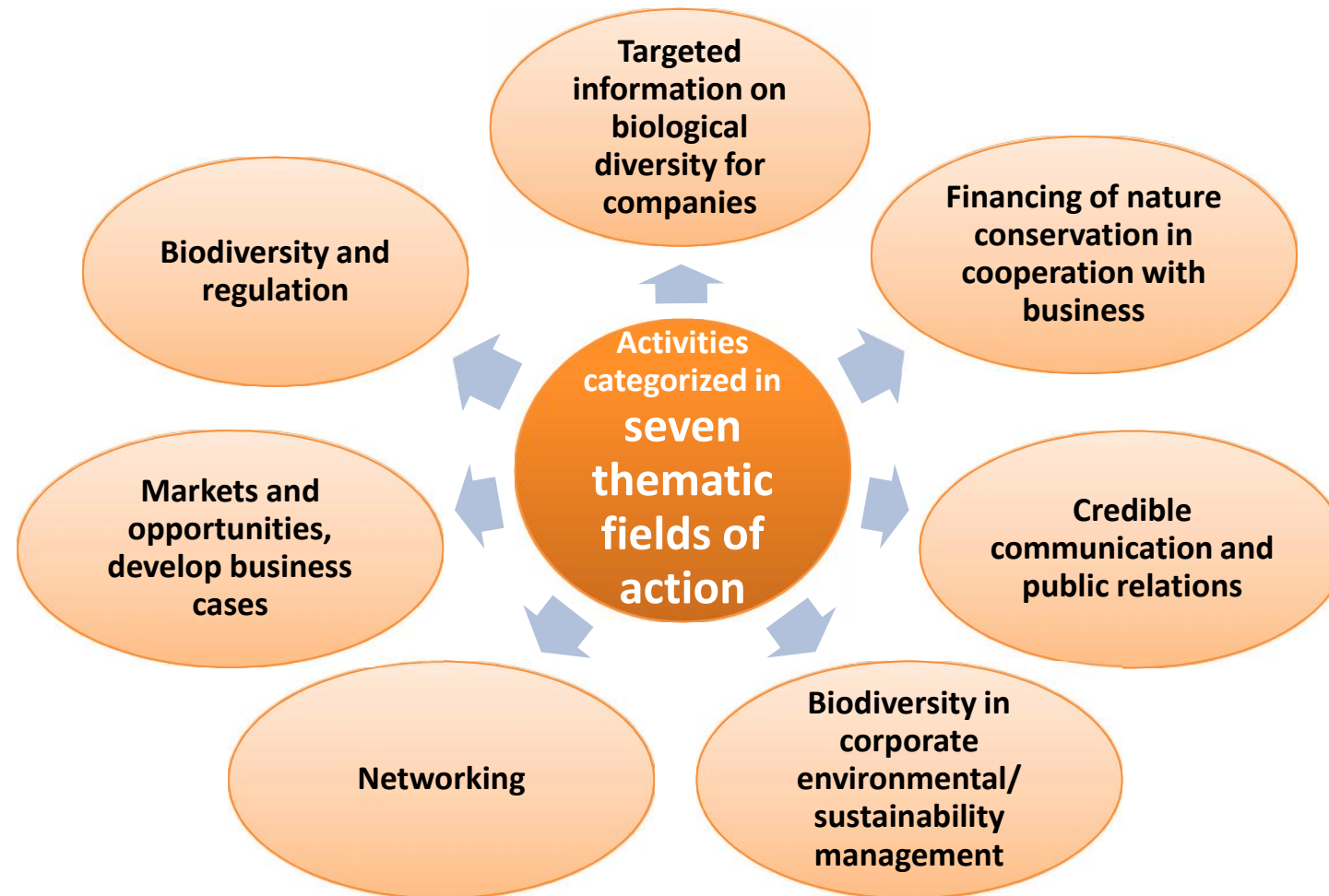
→ **Dynamic platform for action and dialogue**



Dialogue Platform

- **Dialogue events:** annual conferences since 2010
- **Steering Committee/round table:** regular meetings since 2012, Participants: Delegates from the supporting organizations
- **UBi 2020 website:** as part of the internet portal supporting the National Strategy on Biological Diversity (www.biologischevielfalt.de)
- **Coordinating office:** function taken over by 'Biodiversity in Good Company'
- **Improving communication infrastructure by implementing a comprehensive national contact network** (responsible persons and departments in federations, chambers of commerce and ministries)

Action Platform





It works – Some Examples ...

Conference on biological diversity and resource efficiency (being prepared)

Understand the interdependencies and synergies

Lead: Ministry, broad interest of all partners

Project „Criteria for a credible sustainability communication on biodiversity protection – how to avoid greenwashing“

Lead: NGOs and business federations

Integration into management schemes

Development of sectorial fact sheets, workshops for environmental verifiers and experts, auditors and companies with an environmental management system. Special focus on EU Eco-Management and Audit Scheme EMAS.

Lead: Global Nature Fund, Lake Constance Foundation, VNU (Association for management of environment and sustainability)

Joint working group on management indicators for biodiversity

Lead: 'Biodiversity in Good Company' and econsense – Forum for Sustainable Development of German Business



Thank you!



'Biodiversity in Good Company' Initiative e. V.

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